

International Academy Of CIO Newsletter

Volume 1, No.1, 2010

Since the official IAC inauguration in 2006, this Newsletter, Vol. 1, No. 1 marks another remarkable mile-stone of International Academy of CIO, thanks to IOS Press e-Governance Journal in contributing this space for IAC to promote its activities toward CIO community development. IAC members and alliances throughout the globe are welcome to post any planned and outcome of conferences, seminars and workshops as well as activities in relation to the context of CIO. IAC Secretariat Office in Bangkok is ready to serve IAC member chapters and friends accordingly.

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New IAC Logo



IAC Secretariat Office has launched new IAC logo as depicted herewith. It needs a new version of logo as members in the 4th IAC General Meeting in June 2009 in Bangkok resolved that the calling name for incorporated IAC Chapter members as “FIAC” or “Federal International Academy of CIO” be abolished and instead to use “IAC” or “International Academy of CIO” to represent the IAC incorporated body in the international arena. Regarding IAC member chapters, denotation of each member chapter should consist of “IAC” and followed by “Country/Economy Title” such as “IAC India”, “IAC Japan”, “IAC Indonesia as for good examples.

New President of IAC

Witnessed by IAC members in the 4th IAC General Meeting 2009 in Bangkok the new president, Prof. Dr. Toshio Obi has been reaffirmed. Prof. Obi was unanimously elected as 2nd IAC President during the

3rd IAC General Meeting in November, 2008 in Tokyo. The new President of IAC is well known among international experts in the area of CIO and ICT/e-Governance development. He is a professor and Director of APEC e-Government at Waseda University, Japan. He was also one of the key founders of IAC as well as IAC Japan Chapter. In the same occasion, the new IAC President announced his appointment of his 3 vice presidents who are Prof. J.P.Auffret from IAC USA, Prof. Matthias Finger from IAC Switzerland, and Mrs. Jantima Sirisaengtaksin from IAC Thailand. He also appointed Prof. Dr. Pairash Thajchayapong as Honorary IAC President, Mr. Russell Pipe as Advisor to IAC and Mr. Jirapon Tubtimhin as IAC Secretary General. The terms of the Presidency and the Vice-Presidency are from June 29, 2009 to June 28, 2012.

IAC Marks Its New Pace of CIO Development

Under the new IAC President’s term, Prof. Dr. Toshio Obi has marked the key IAC-CIO development which has been resolved during the 4th IAC General Meeting 2009 in Bangkok, on the IAC initiative of establishment of International CIO Training Centers to follow suits of the IAC CIO University Network and as well as Global Accreditation Program for setting up Global Accreditation Center (GAC) which aims to promote and enhance the development and quality of CIO and Executive IT Leadership programs in developing countries through a network of partnerships with universities, industry, governments and NGOs. The IAC GAC develops metrics for quality, curricula and best practices for the CIO and Executive IT Leadership education field. In order to boost the standard of CIO professionals, IAC has signed a Memorandum of Understanding or MOU with the United Nations University to set up a Global Resource Centre (GRC) during General Meeting in Bangkok. The IAC GRC aims to supplement the GAC efforts for regions and countries that are beginning to develop CIO and Executive IT

Leadership programs in advance of accreditation via a good model of communities of practice. The IAC GRC as part of the GAC will address considerations of enabling policies, regulations and structures for CIO; will champion the adoption of enabling policy, organizational and technology frameworks for cross agency coordination; and will also make available conceptual models for developing CIO-IT Leadership programs, standard curricula for CIO education in the Public sector targeted at developing countries at different stages of ICT/e-Government development; guidelines for tailoring standard curricula to local needs and circumstances; and educational modules to implement concrete curricula.

IAC Planned Activities during 2009–2010

IAC and its member Chapters launched during the 4th IAC General Meeting 2009 in Bangkok of their major planned agenda of conferences, workshops and related activities during 2009–2010 as follows:

- In August 2009: Asia-Pacific e-Governance Conference, Taipei
- In September 2009: Russia CIO Congress Moscow, ITS World Congress Sweden, APECTEL Mexico,
- In October 2009: ITU Telecom Geneva
- In November 2009: ICT on E-Governance UNU-Bogota, Columbia, EU-e-Gov conference Sweden and IAC Japan Convention Tokyo
- In December 2009: IC UNESCO-APDMEN Bangkok, ITU CoE Workshop TOTA Bangkok
- In March 2010: CeBIT CIO conference Hanover Germany, IAC Japan Convention Tokyo and APECTEL Malaysia
- In May 6–7 2010: the 5th IAC General Meeting Bandung, Indonesia

Additional IAC related agenda of conferences, workshops and activities will be announced here as appropriate.

IAC and Global CIO Development

Edited From: www.bangkokpost.com/tech/technews/19461/courses-recognise-importance-of-cios.

By Jirapon Tubtimhin,

IAC Secretary General, Bangkok, Thailand,

Sooner or later, every organization has to prepare to implement good e-Governance. A compelling direc-

tion will see the roles of the Chief Information Officer or CIO* become as significant as that of the Chief Executive Officer or CEO, since they have to take responsibility for the organizations' good governance.

*CIO or Chief Information Officer according to Wikipedia is a job title for the board-level head of Information Technology or IT within an organization. The CIO typically reports to the CEO or Chief Executive Officer. The prominence of the CIO position has risen greatly as IT has become a more important part of business. In some organizations, the CIO may be a member of the executive board of the organization. CIO provides senior executives insights and in-depth knowledge of IT (www.CIO.com/).

CIOs will have more responsibilities as more documents tend to be prepared in electronic formats and most of an organization's processes are based on IT tools and applications according to Jirapon Tubtimhin, Secretary General International Academy of CIO (IAC), Bangkok, Thailand, "CIOs thus have to be in charge of the governance,"

In a bid to boost the standard of CIO professionals, during the 4th IAC General Meeting 2009 in Bangkok, IAC has signed a Memorandum of Understanding (MOU) with the United Nations University to set up a Global Resource Center.

The concluded general meeting resolved and marked-up some milestones for CIO community development, including establishment of international CIO training centers and a global accreditation program for CIO studies.

Dr Pairash Thajchayapong, who stepped down as the IAC president after the general meeting, said, "in the US and Japan, CIO courses have been conducted to degree level, and CIOs of both the government and private sectors can enroll on such courses. In Thailand, Thammasat University's College of Innovative Education will be the Kingdom's awarding CIO university".

Thammasat University has adapted the course to run under the Technology Management field for the CIO candidates to carry out their projects in addition to coursework. However, only small numbers of CIOs have so far joined.

In the meantime, Chulalongkorn University has expressed interest in also conducting the CIO courses, either short-term or a complete curriculum, said Dr Sutichai Jitapunkul, Chula Unisearch director, who noted that the IAC was at a stage of academic and research development that should encourage the confidence of foreigners to study in Thailand.

Recently, the Office of the Civil Services Commission and the National Electronics and Computer Technology Centre (NECTEC) have been working togeth-

er training CIOs. NECTEC deputy director Dr Virach Sornlertlamvanich said: “CIOs in Japan have been recognized in the IT field and this will be the model to be adapted for Thailand.” He added that the IAC International Forum 2009 was an opportunity to push the CIO courses of Thailand up to international standard.

Mrs. Jantima Sirisaengtaksin, IAC Vice President and Principal Advisor on ICT’s Thailand Revenue Department, noted that the success of e-Government initiative also depended on the potential CIO. “We need to build human resources and encourage CIO universities,” she said.

The IAC was formed in 2006 by co-founders including Japan, the US, Indonesia, Philippines, Switzerland and Thailand. Membership is gradually expanding to include economies in all regions such as Japan, USA, Indonesia, Philippines, Switzerland, Thailand, China, Switzerland, Netherlands, UK, India, Korea, Macao, Singapore, Taiwan, South Africa, Russia, Australia and more.

The IAC’s tasks are to establish academic standards based on its research into social phenomenon relating to ICT, facilitate the exchange of information and ideas among members, professionals and individuals in academic, business and government fields, to foster the development of best practice in CIO and CIO Councils with the goal of furthering good e-governance, and to introduce a global CIO standard by uniting academic resources with case studies.

IAC members led by its present President, Prof. Dr. Toshio Obi and Vice Presidents: Prof. Dr. Jean-Pierre Auffret, Prof. Matthias Finger and Mrs. Jantima Sirisaengtaksin together with Honorary IAC President, Prof. Dr. Pairash Thajchayapong reflect their fore-sights to resolve and endorse the following agenda and further actions:¹

- 1) The MOU which was signed between IAC and UNU to collaborate within the context of CIO studies as well as related activities.
- 2) Support and improve the existing collaboration among IAC partners for the rapid development of e-Government as a tool to overcome the worldwide economic and environmental crises.
- 3) Strengthen the development and implementation of the IAC-CIO model endorsed by APEC by supporting “International Accreditation Program for CIO studies”.

- 4) Continue with the existing research on the new roles for the CIO in an innovative approach.
- 5) Foster the development of “Green ICT”, in order to preserve the environment and Intelligent Transport System (ITS) is one of the very effective measures.
- 6) In a worldwide crisis context, the usage of ICT to support distance learning (e-learning) can enormously benefit developing countries.
- 7) Universities have to play an active role by both creating and diffusing appropriate contents to be delivered by ICT.
- 8) The collaboration between governments and the private sector through PPP is necessary in a world economic crisis toward a new type of e-Community. To accomplish this goal, it is necessary to analyze the existing collaboration schemes and modify them if necessary in order to turn them more efficient.
- 9) Support the further development of the initiatives of e-Municipality and municipal e-Government to the next challenges of catalyzing economies development, urbanization and aging societies.
- 10) To allow continuous innovation the protection of Intellectual Property Rights (IPR) is somewhat an urgent agenda. An appropriate legal framework to protect IPR can enjoy the benefits of constant innovation and improvement of their quality of life.

The IAC 4th General Meeting 2009 in Bangkok, through its members’ resolution concluded the IAC stances and to expose for other interested parties as followings:

- 1) To organize international conferences as the ideal space to interchange research outcomes as well as best practices and to discuss future trends related to capacity building and the role of the Governmental CIO through APEC e-Government /CIO scheme.
- 2) To establish a global green ICT network to analyze and monitor abnormal situations regarding ICT usage in the global society, with the collaboration among international bodies such as APEC, ASEAN, ITU, OECD and the UN University which can support the efforts in building a better world.
- 3) To include in the training program for CIO the necessary competences to deal with issues such as the economic and environmental crises as well

¹“Bangkok Statement”, 4th IAC General Meeting – June 30th, 2009, Bangkok, Thailand.

as to highlight the importance of the CIO in an aging society.

- 4) To expand the activities carried out by UNESCO/UNITWIN (University Twining and Networking) on distance education (APDMEN), as well as the APEC ICT HRD training scheme.
- 5) To promote the Global Resource Center (GRC) as an extension of the "IAC Accreditation Program" for the CIO university network as well as to promote at the same time the creation of communities of practices as mechanism for implementation of the GRC.

The 3rd International Conference on Chief Information Officer (ICCIO) C for C (CIO for C Generation) In Conjunction with the 5th International Academy of CIO (IAC) Annual General Meeting and Forum Bandung, Indonesia, 6–7 May 2010

Organizers: International Academy of CIO (IAC), IAC Indonesia, APEC e-Government Research Center, e-Indonesia Initiatives Forum

The 3rd International Conference on Chief Information Officer (ICCIO) will be held in May 2010 in Bandung, the birthplace of this conference series. The ICCIO will be joined this year by the 5th International Academy of CIO (IAC) General Meeting and Forum.

Information and Communication Technology (ICT) is enabling a new society called C-Generation with Connectivity, Collaboration, Creative Content, and Contextual as its main characteristics. What is and will be the role of CIOs in developing and shaping this new society? What future lies ahead? How will CIOs contribute to national development? What will shape and the performance of e-Government?

The 3rd ICCIO and 5th IAC General Meeting and Forum will provide an avenue for academics, private sector managers and executives and all stakeholders of ICT field to share their vision, experience and ideas.

In addition, the 5th IAC Annual General Meeting and forum will be held to invite about 50 experts from member countries to discuss these and other issues of relevance to CIOs and e-Government.

Answering the Future of the Chief Information Officers in the rapidly changing C-Generation society

The Program Committee cordially invites prospective authors to their papers on this theme with specific topics including but not limited to:

- C-Generation
- Service Oriented Architecture
- Service Oriented Government
- Next E-Municipality, e-Province
- Next generation IT Leadership
- The next IT Governance
- IT Security
- ICT in Government Sectors
- Ubiquitous Government/Office Business Continuity Planning
- The Next CIO
- ICT in Industrial Sectors
- ICT Strategy
- Mobile Government/Office
- Change Management
- Ubiquitous Government/Office

Program Committee

Prof. Toshio Obi (IAC Pres, Director APEC e-Government Research Center, Waseda University, Japan)

Prof. J.P. Aufret (IAC VP, George Mason University, USA)

Prof. Suhono Harso Supangkat (Bandung Institute of Technology, Indonesia)

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Dr. Tomasz Janowski, (United Nations University, Macau)

Dr. Tran Minh Tien, (Information Technology Steering Committee, Vietnam)

Mr. Russell Pipe, (Editor, Journal of e-Governance, Thailand)

Mr. Jirapon Tubtimhin, (IAC SG, Thailand)

Azirman Djuzan, (Ministry of Information and Communication, Indonesia)

Cahyana Ahmadidjaja, (Head of ICT Research & Human Resource Development Agency), Indonesia

Submission Procedures

The authors are required to follow the appropriate submission guidelines. Write your paper on A4 pa-

per, 6 pages maximum and refer to the template available at <http://www.eii-forum.or.id/iccio10>. The papers must be sent by e-mail to Dr Jaka Sembiring: jaka@itb.ac.id, Papers will be selected by the Program Committee whose members are respective people in ICT, academia, research and practitioners of ICT.

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Time Table (Tentatively)

1. Full paper submission, 20 February 2010
2. Paper acceptance announcement: 13 March 2010
3. Camera ready papers 10 April 2010

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