

IPWordles¹

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For me, it's all about the overlap – those characteristics of different information professions that remain consistently prominent whichever particular profession you are considering. The differences are important, too, and account for the fact that there are many titles and educational programs, but my primary interest lies in underscoring the similarities and through this bringing the information professions into partnership.

What commonalities should we look for? Were these professions with rich underlying theory, we might look there, and I hope that someday we will be able to do this. We might also, someday, look for shared beliefs and strategies. But a practical approach, especially for those who work to educate information professionals, is to look for shared skills or competencies. This is an approach that has been proposed by the ASIS&T Information Professionals task force, but largely remains to be done. This paper is an exploratory look at a set of information professions, using word clouds, and my hope is that it will lead to some creative sparks and further work on shared skills.

My methods were to identify information professions of interest, find authoritative statements of educational goals, and to create word clouds from them. A word cloud is a visual representation for text data, typically used to visualize free form text. I used wordle.net to create my word clouds. The results are shown in Figs 1–11. The documents I identified covered a wide range of dates, from the ASIS&T Educational Guidelines of 2001 to a recent job description for a user experience librarian. When I could not identify an authoritative statement, I used job descriptions. There is some, but not much, variation that would seem to be attributable to the time or the source of publication.

My choice of information professions was idiosyncratic. In addition to ones that are general, and others that group around librarianship, I included several from the health sciences, where I practice. Finally, I included some information professions with titles of recent origin, including user experience director and data scientist. It is my hope that you, the reader, will wonder about how other information professions would be represented, and will create your own word clouds.

Reviewing the word clouds, I looked for the most prominent words. I also looked for occurrences of:

- data, information, knowledge – the essentials,
- resources, systems/technology, users, services – the components,
- creating, organizing, providing, managing, analyzing – verbs,
- organization, society – context.

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