

## Notice of Retraction

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# Retraction to: The important role of ethical behavior in improving customer loyalty

IOS Press has retracted the following publication from its online content:

### **The important role of ethical behavior in improving customer loyalty**

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[Human Systems Management, 40(3) (2021), 379–394, DOI: 10.3233/HSM-190588]

The author contacted the journal office requesting the article retraction. According to him, the paper was submitted without his knowledge or consent, using a fake email address. The University of Udayana did not respond to this misconduct allegation.